

# Financial strategies for stronger communities

We're here to help vour community thrive. For over 35 years, public entities like yours have turned to PMA as a trusted partner and integral component of their long-term financial success. With billions of dollars invested annually, PMA provides over 3,200 public entities with a diverse lineup of customized financial solutions through a team of highly experienced professionals and some of the most innovative technology available. PMA has earned a reputation in the public sector for developing financial solutions that work. Each year since 2009, PMA Securities, LLC has been ranked the #1 financial advisor for K-12 districts in Illinois.<sup>1</sup>

<sup>1</sup>Based on the par amount and number of issue advised upon for K-12 districts for the 12-month periods ending June 30, 2009 through 2018. Does not include debt issued by the Chicago Board of Education or State of Illinois. Source: Thomson Financial Services and emma.msrb.org. Note that past performance does not indicate future results.

#### Local Government Investment Pools

- Pool administration, transfer agency and accounting services<sup>1</sup>
- Online account access and reporting via PMA GPS<sup>™1</sup>
- Marketing services<sup>2</sup>
- Distribution services<sup>2</sup>

#### Fixed Rate Investment Products

- Certificates of Deposit<sup>1</sup>
- Government securities<sup>2</sup>
- Municipal securities<sup>2</sup>
- Term series pools<sup>2</sup>
- DTC eligible CDs<sup>2</sup>

#### Value-added Services

- Cash Flow Management (CFLO)<sup>1</sup>
- Bond Proceeds Management
  Program (BPM)<sup>2</sup>
- Financial advisory services<sup>2</sup>

<sup>1</sup> Services provided through PMA Financial Network, LLC, a financial services company

<sup>2</sup> Services provided through PMA Securities, LLC, registered broker-dealer and municipal advisor (member FINRA and SIPC)



# The Power of the Network

Relationships with experienced institutional trading partners and an extensive network of more than 1,000 local and national financial institutions provide statutecompliant fixed income opportunities, including FDIC Insured CDs, Collateralized CDs, U.S. Government Agency Investments and U.S. T-Bills and Notes. This gives a competitive advantage and allows for an innovative bidding process that helps secure the best rates on investments, saving time and resources.

## Fixed Rate Investments

Institutional relationships with some of Wall Street's most experienced professionals and an extensive local and national bank network enable PMA to provide world-class fixed income opportunities. PMA offers direct access to multiple durations of Certificates of Deposit and government securities.

# Fixed Rate Opportunities

PMA's investment bidding services provide the opportunity to secure the best possible rates on investments. PMA obtains these rates through multiple banks, saving clients time. Clients receive a single consolidated monthly report for all of the entity's Fixed Rate account investments and LGIP pool activity.

## Cash Flow Analysis

There is more to money management than shopping for investments. An accurate cash flow plan allows a public entity to intelligently build an investment schedule that capitalizes on the yield curve benefits of longer-term investing. PMA's cash flow analysis helps meet liabilities with a maturity, invest longer to take advantage of higher rates, plan for cash shortfalls, identify long-term investment potential and maximize interest income. This service is free for PMA's investment clients.

## Bond Proceeds Management Program

PMA's Bond Proceeds Management Program assists clients with investment, arbitrage and reporting. This program helps establish a reliable and sufficient flow of funds, maximize earnings through an asset-liability matching investment schedule, cover expenses, comply with IRS arbitrage regulations and save administrative time. Each public entity has a single contact for all of its investment needs.

## Public Finance

PMA has earned a reputation in the public sector for developing financial solutions that work. We provide comprehensive long-range financial planning for capital needs, straightforward solutions and ongoing client support. With a deep understanding of local, state and federal statutes for the issuance of debt, PMA is registered as a municipal securities dealer and a municipal advisor with the Securities and Exchange Commision (SEC) and the Municipal Securities Rulemaking Board (MSRB).

Securities, public finance services and institutional brokerage services are advisor registered with the SEC and MSRB, and is a member of FINRA and advisory services to local government investment pools. All other produce PMA Securities, LLC and PMA Asset Management, LLC (collectively PMA Securities, LLC are available in CA, CO, FL, IL, IN, IA, MI, MN, MC, NE, OH, C those listed above, has been prepared for informational and educational pu only after client suitability is reviewed and determined. All overtices and its employees do not offer tax or legal advice. Individuals and organization investment decisions. Additional information available upon request. 02020